



FOR IMMEDIATE RELEASE
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Contact:
Megan Leverenz
Sales & Marketing Coordinator
Wesley Willows
Phone: 815-316-6001
Fax: 815-316-1954
Email: meganl@wesleywillows.org
Web: www.wesleywillows.org



JENNIFER O'BRIEN NAMED
WESLEY WILLOWS HUMAN RESOURCES DIRECTOR

ROCKFORD, IL – Jennifer O'Brien has joined Wesley Willows as the Human Resources Director. She brings over ten years of Human Resources experience with an extensive healthcare and not-for-profit background.

Jennifer holds a Bachelor of Social work (BSW) degree from Illinois State University in Bloomington, IL, and a Master of Social Work (MSW) from The University of Illinois in Champaign, IL.

In the months and years to come, Jennifer looks forward to contributing to the mission of Wesley Willows by enhancing the programs and benefits that foster employee engagement and retention. O'Brien believes "The ongoing development of our employees is the key to our continued success of providing extraordinary senior living in the Rockford community."

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O'Brien Named Human Resources Director

Jennifer is excited about becoming a member of this outstanding organization. Her role as Human Resources Director will directly influence the lives of over 375 employees working at the Wesley Willows campus on Rockton Avenue and Peterson Meadows on Newburg.

Wesley Willows CEO, Bill Pratt, shares in Jennifer's excitement to join Wesley Willows, "We look forward to Jennifer joining Wesley Willows as she brings her enthusiasm and years of experience in both health care and the not-for-profit world."

Wesley Willows is an accredited Continuing Care Retirement Community (CCRC) located entirely on one campus. It provides various lifestyle choices, services, and care for 635 residents. Peterson Meadows is an Independent Living community providing enriched lifestyles for 105 residents. The mission of Wesley Willows Corporation is to promote active, secure lifestyles for seniors through ongoing, personalized care.

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Wesley Willows
4141 North Rockton Avenue
Rockford, IL 61103
Phone: 815-316-1512 Fax: 815-316-1555
www.wesleywillows.org