

The Step Ahead in Excellence

Wesley Willows has always been forward-thinking in its service to seniors and has a strong commitment to excellence. That is why Wesley Willows took on the year-long process to achieve the Continuing Care Accreditation Commission (CCAC) accreditation in 1994 and has maintained this for 16 years through an exhaustive evaluation process.

“The CCAC accreditation requires a full review of all practices within the community,” said Bill Pratt, Chief Executive Officer at Wesley Willows. “Financial stability, health care, wellness programs, Board governance, management, and future plans are all considered. The Wesley Willows management team submitted a full report covering over 1,000 standards, followed by an extensive visit from the CCAC certified surveyors which is comprised of peers and experts in the senior living industry.”

Of the 1,860 continuing care retirement communities in the nation, only 300 have received the CCAC accreditation. Wesley Willows is the only CCAC accredited senior living community within the Rockford area.

“Consumers today are more savvy and will do research to find the best value and highest quality,” said Bill. “The CCAC accreditation sets

us apart as being financially stable, having strong guidance through our Board and management, maintaining a high level of care and service, along with promoting wellness through spiritual, cultural, educational, and social opportunities.”



Bill Pratt, Chief Executive Officer

Wesley Willows has also achieved the EAGLE Accreditation, a faith-based recognition program. Wesley Willows is the only senior living community in Illinois to hold both EAGLE and CCAC accreditation.

What does this mean to seniors living at Wesley Willows? “Our residents and their families, first and foremost, can be confident in our financial stability, caliber of service, high level of health care and cutting-edge programs with a strategic direction,” said Bill. “Because of our commitment to an excellent quality of life, our residents are empowered to choose the events, activities, services, and amenities they would like. Wesley Willows continually looks to the future for ongoing best practices and resident satisfaction.”

Ownership You Can Trust

Wesley Willows is the only senior living community in the Rockford area where the full continuum of senior housing and services is on one campus. As a non-profit

organization, Wesley Willows has been making a difference in the lives of seniors since 1966.

