

2019 ACCOMPLISHMENTS

- ✚ Demonstrated exemplary conformance to the CARF financial standards with our net operating margin, operating ratio, days cash on hand, and debt services coverage ratio all above the 75th percentile when compared with other accredited Continuing Care Retirement Communities around the country.
- ✚ Annual Box Office Benefit hit \$1 million total in contributions since holding the event at The Starlight Theatre for the past 15 years.
- ✚ Created Boxing for Parkinson's, an innovative fitness class for residents with Parkinson's disease.
- ✚ Wesley Willows refinanced its Wells Fargo Bonds at lower interest rates due to a proposal from a competitor.
- ✚ Construction on Dick & Pat Nyquist Family Chapel with a fitness center.
- ✚ Development of the Caring Relationships Ministry by our Chaplains.
- ✚ Acquisition of additional acreage for expansion of the Peterson Meadows Campus.

Wesley Willows has had another exceptional year! This was a big year of growth in leadership and a results driven strategic plan that has helped get us to where we are as an organization. We can't wait to take this into the next fiscal year. We have shared some wonderful accomplishments in this year's Report Card and some of the results we are particularly proud of. Please feel free to stop by and chat or call me at 815-316-1529 to set up an appointment. I am always ready to listen and I invite your input on our Report Card or any other thoughts you wish to discuss concerning Wesley Willows



Bill Pratt, President/CEO

Mission Statement: We promote active, secure lifestyles for seniors through ongoing, personalized care.

Wesley
Willows



An extraordinary senior living experience

THE JOURNEY 2019



CELEBRATING
25
YEARS OF
ACCREDITATION



"You are the light of the world. A town built on a hill cannot be hidden. Neither do people light a lamp and put it under a bowl. Instead they put it on its stand, and it gives light to everyone in the house. In the same way, let your light shine before others, that they may see your good deeds and glorify your Father in heaven."

Matthew 5:14-16



2019 REPORT CARD



SUBJECT	GOAL	ACTUAL	ACHIEVED
Achieved 5 year Accreditation for CARF & EAGLE (4 years)			Yes
Overall Occupancy	87.8%	88.5%	Yes
Total Revenues	\$30,935,886	\$31,182,877	Yes
Total Expenses	\$30,635,886 or less	\$30,600,874	Yes
Operating Income	\$300,000	\$582,003	Yes
Non-Operating Income (Expenses)	\$(518,000)	\$1,583,887	Yes
Increase in Net Assets without donor restrictions	\$(218,000)	\$2,165,890	Yes
Peterson Meadows Cash Flow	\$000	\$(375,368)	No
Good Samaritan Endowment Fund		\$9,997,547	Yes
Provided Appropriate Charitable Support		\$1,399,643	Yes
Total Gifts Received	\$500,000	\$2,792,923	Yes
Board Member Attendance	80%	85%	Yes